

Pathways Vision Model Part 4

C O N T E N T S

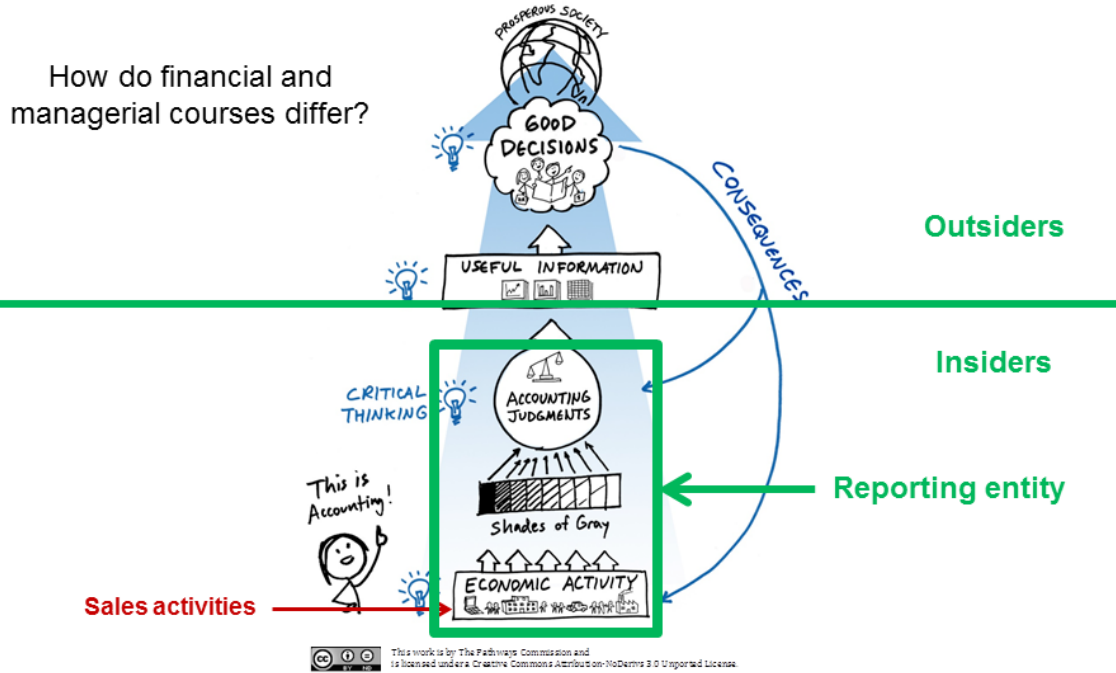
Contents

<i>Financial Accounting</i>	2
<i>Language of Business</i>	4
<i>Where are we heading?</i>	7



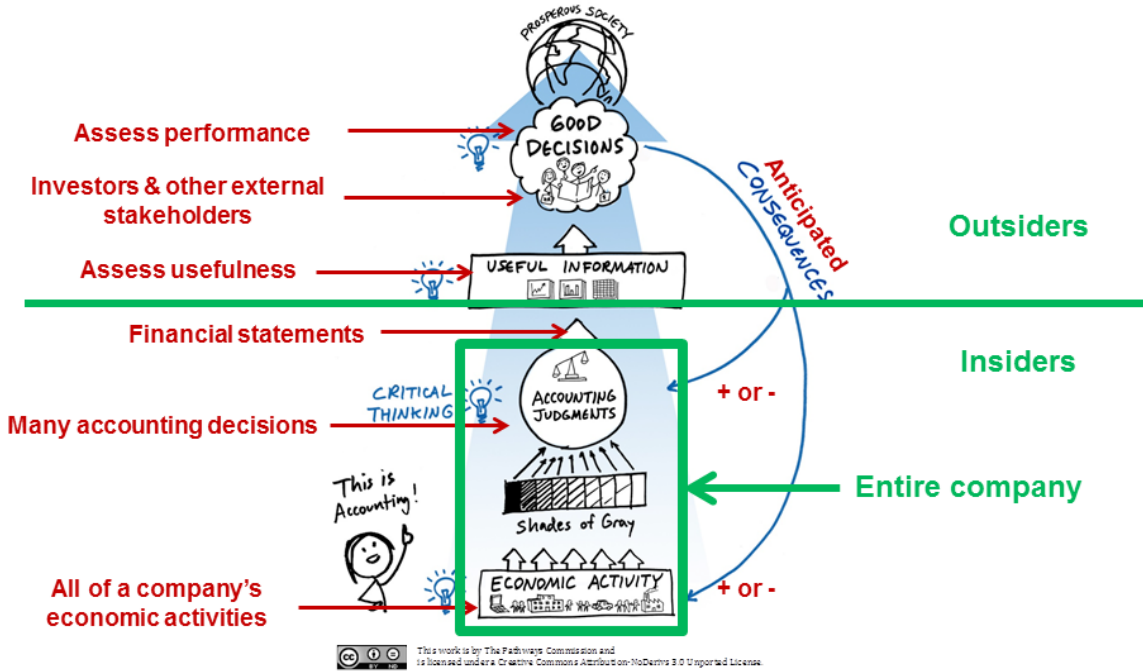
Financial Accounting

Connecting the Course Title to the Pathways Vision Model Financial Accounting



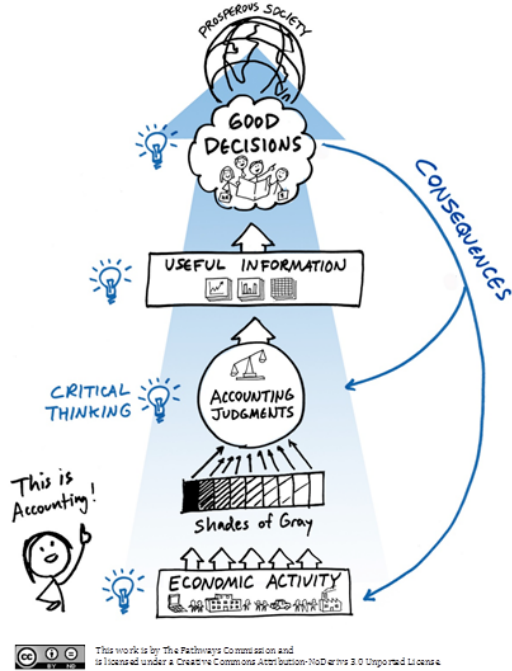
Financial Accounting

Connecting the Course Title to the Pathways Vision Model Financial Accounting



Language of Business

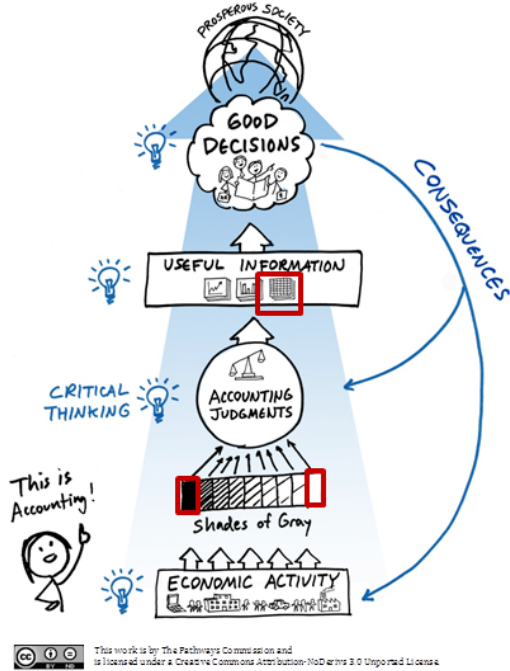
Connecting the Course Title to the Pathways Vision Model An Enlightening Journey into the Language of Business



Often it's said that accounting is the language of business.

Language of Business

Connecting the Course Title to the Pathways Vision Model
 An Enlightening Journey into the Language of Business



However the public's perception of accounting is too narrow.

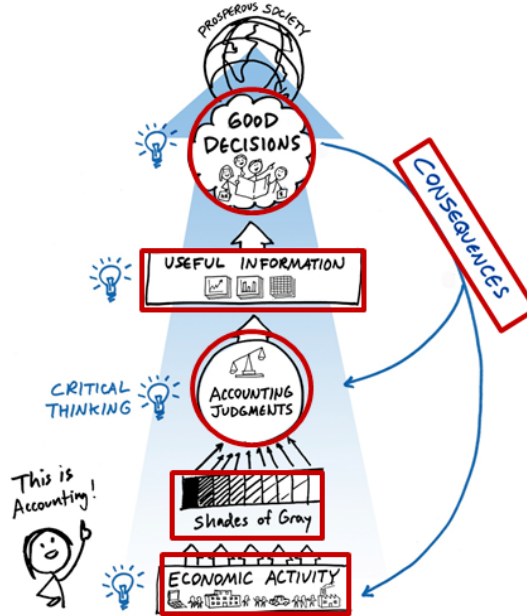
The public's view that accounting follows "black and white" rules, while essential,

is only the grammar.


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Language of Business

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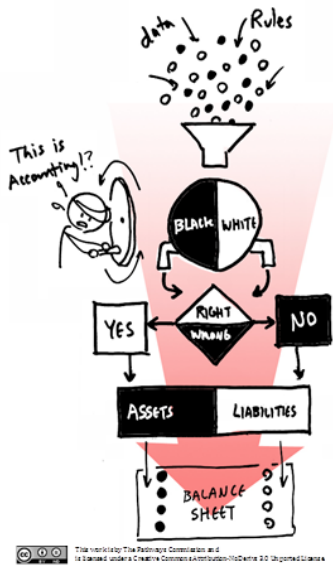
Rather, a subtle aspect of accounting, like nuances in other languages, is that it both **affects and is affected by the business reality and culture.**

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Where are we heading?

Where are We Heading?
Change Your Perception of Accounting

Public Perception



Reality

